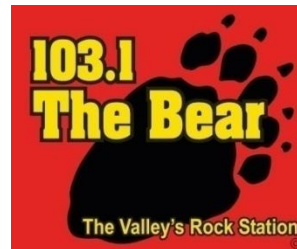
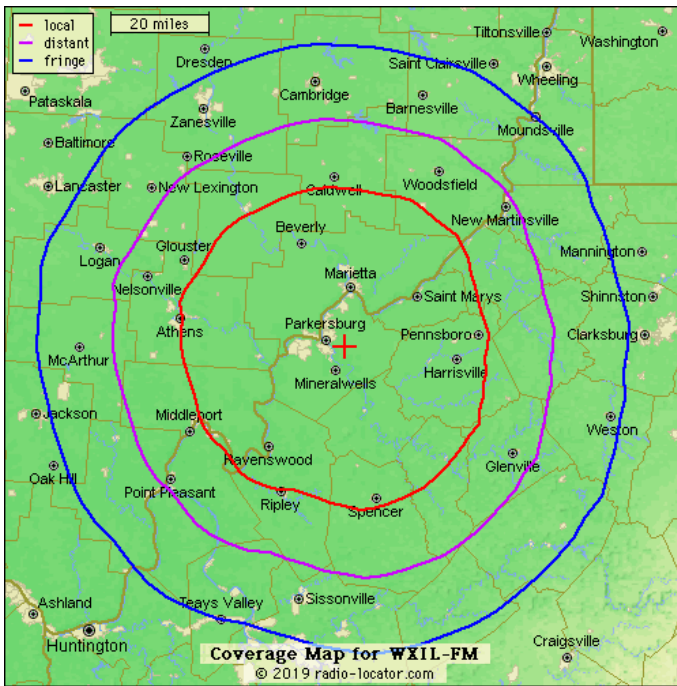




Marketing Your Business is Easier
Than Ever

Our Media Kit Will Help You Get
Started





WXIL (FM) 95.1

Regional FM – Largest coverage area (50,000 watts) of any local station; covering northwestern WV and southeastern Ohio.

Features nationally syndicated Bob & Sheri Show in the morning, John Chalfant mid-days and then catch Larry Hughes, long time WXIL DJ of 42 years, weekdays from 3 to 7, followed by Pop Crush Nights, plus 95 minute music marathons throughout the day.

Current Artists: Beyonce, Meghan Trainor, Bruno Mars, Arianna Grande, Katy Perry, Alessia Cara, Sara Bareilles.

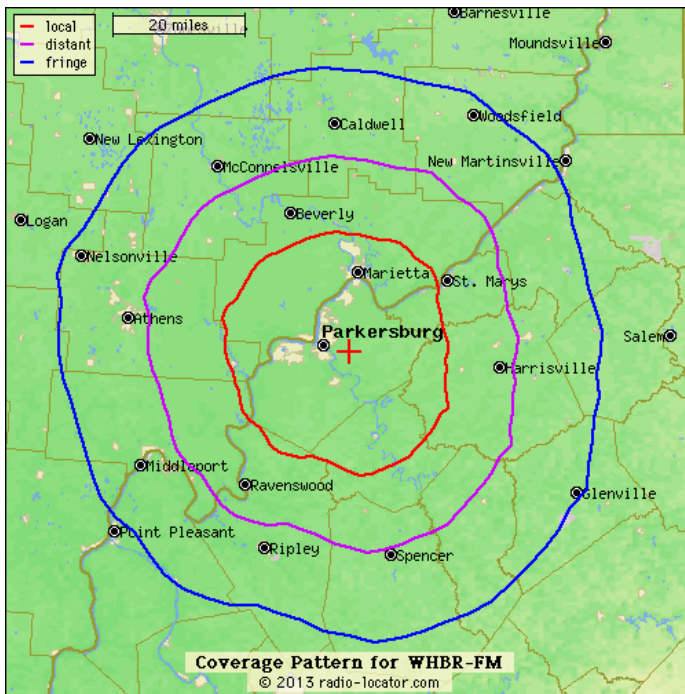
Primary Demographic: Female 18-35

Multiyear West Virginia Contemporary Hit Radio Station of the Year!



Streaming Online at
www.95XIL.com





Streaming Online at
www.1031TheBear.net

WHBR (FM) 103.1 MHz

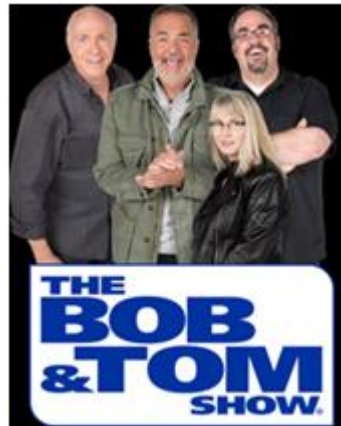
One of a kind station; skyrocketed in popularity as soon as it was introduced July 1, 1998

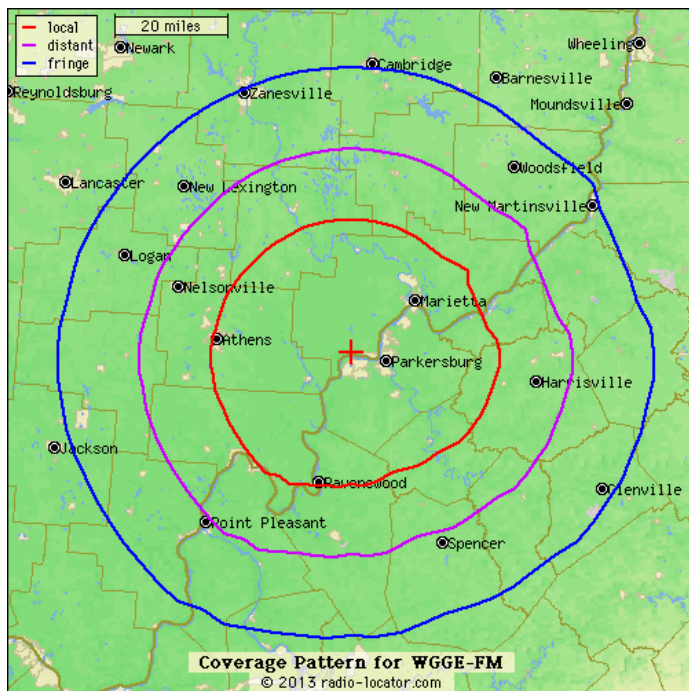
Catch the nationally syndicated Bob & Tom Show weekday mornings then The Bear plays your favorite rock music weekdays all day long! 103.1 The Bear is also Home to WVU Football and Men's Basketball

Current Artists: Foo Fighters, Ghost, Breaking Benjamin, Nirvana, Linkin Park, Shinedown, Five Finger Death Punch, Alice In Chains, Red Hot Chili Peppers.

Primary Demographic: Males 18-35

Multiyear West Virginia Rock Station of the Year!





WGGE (FM) 99.1

Another regional FM - Boasting the market's second strongest signal (25,000 watts)

Features the nationally syndicated Big D & Bubba show weekday mornings and then live and local Ted Hopper and John D. Green take you from 10 to 7 then Nights with Elaina finishes up your day. Home of locally produced Country Gold Saturday Night with Ted Hopper.

Current Artists: Florida Georgia Line, Luke Bryan, Jake Owen, Jason Aldean, Brett Young, Dierks Bentley, Miranda Lambert, Chris Stapleton, Eric Church.

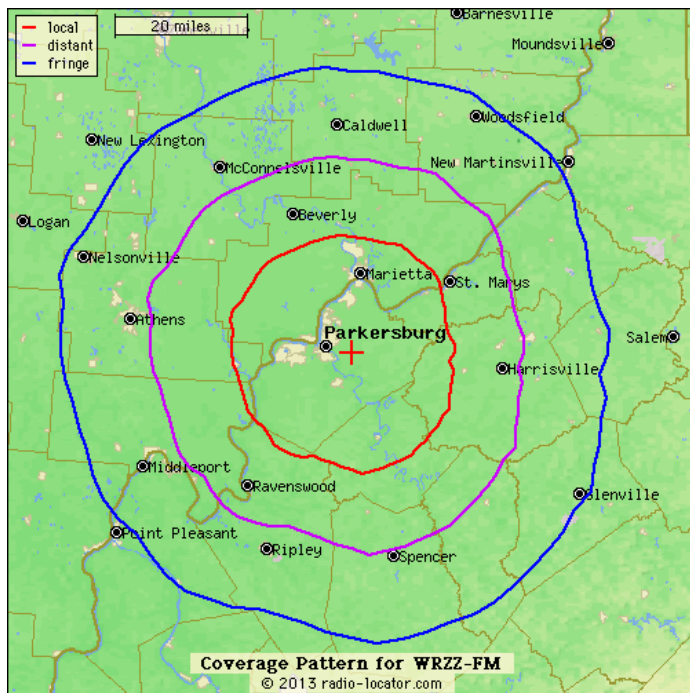
Primary Demographic: Adults 18-49

Multiyear WV Country Station of the Year!



Streaming Online at
www.FROGGY99.net





WRZZ (FM) 106.1

Valley's favorite Classic Rock station since 1990

Wake up with The John Boy & Billy Big Show then, WV Broadcasters Association On-Air Personality of the Year, Mike Cameron plays all your classic rock favorites followed by Nights with Alice Cooper. Z106 is also home of Williamstown High School Yellowjackets Football and Basketball!

Current Artists: Aerosmith, Boston, Fleetwood Mac, Guns n` Roses, Bon Jovi, Scorpions, Rolling Stones, Dire Straits, Led Zeppelin, The Who, Kansas, REO Speedwagon, ZZ Top, Dire Straits, Eagles, Queen.

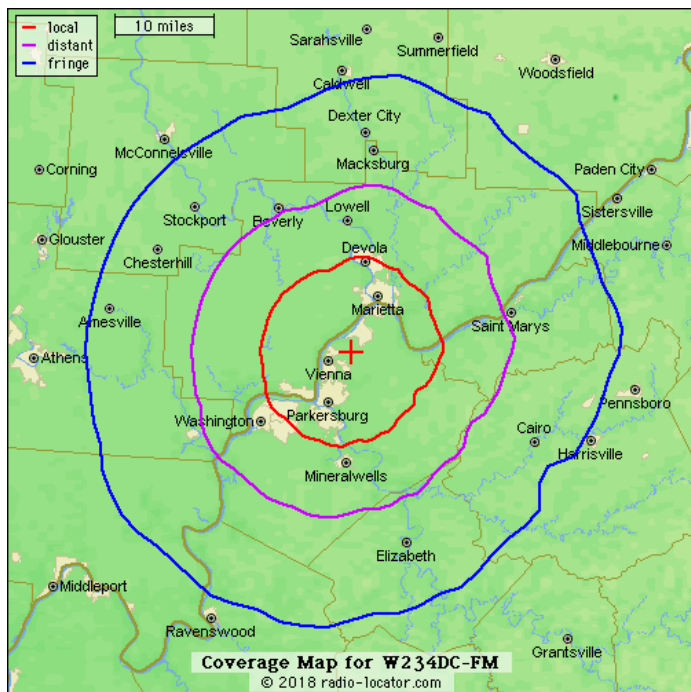
Primary Demographic: Males 25-54

Multiyear WV Rock Station of the Year plus WV Legendary Rock Station of the Year



Streaming Online at
www.Z106.net





WLYQ (FM) 94.7 & 1050AM

The regions new home for Classic Country from the 60's, 70's, 80's, 90's and more. You can hear Willie on AM1050 also

The New Willie gives listeners who crave that classic country music, a station like no other in the region.

Listen to County Music Hall of Fame member and local DJ, Ted Hopper in the morning with the Willie Wakeup! Also home of WVU Women's Basketball!

Current artists: Hank Jr., John Anderson, Reba, Alan Jackson, Willie and Waylon, Garth Brooks, Toby Keith, George Jones, John Denver, Tim McGraw and Faith Hill.

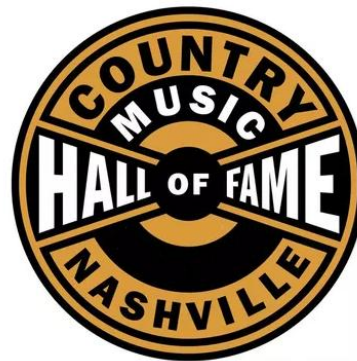
Primary Demographic: Adults 35-64.

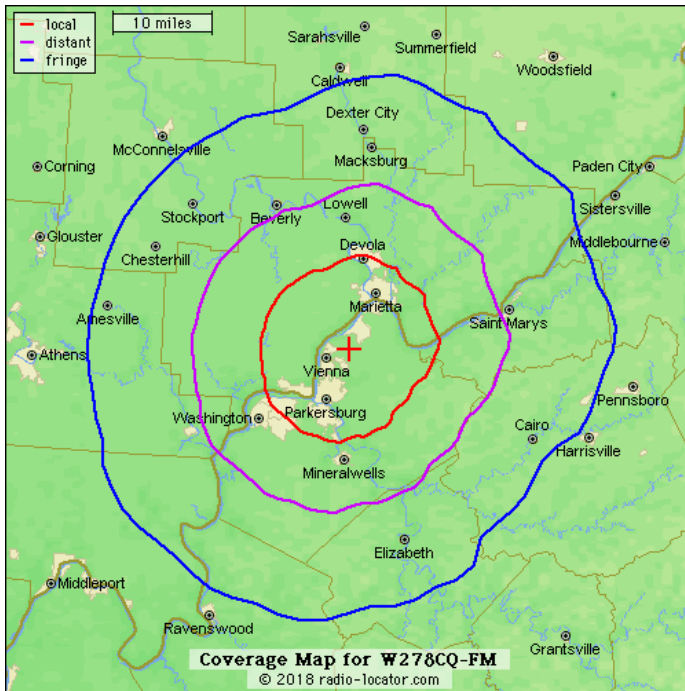


Streaming Online at
www.WILLIE947.com



Ted Hopper





WVNT (FM) 103.5 & 1230AM

The Valley's News Talk Leader features Dan Bongino, Mark Levin, Ben Shapiro, Michael Knowles, SportsLine with Tony Caridi, TalkLine with Hoppy Kerchival and Dave Ramsey.

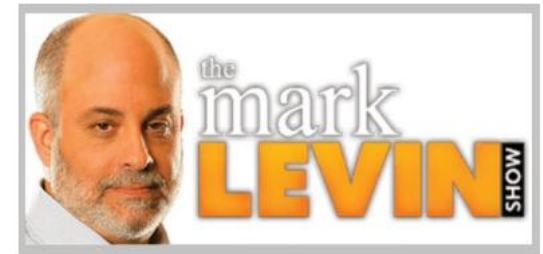
Listen to daily local and statewide news from Metro News plus WVNT is the home of NASCAR Cup Series Racing.

News talk radio listeners are some of the most active and involved listeners of any format. Most news talk listeners tune in daily, and average 7.5 hours a week of consuming news talk.

Primary Demographic: Adults 25-64



Streaming Online at
www.WVNT.net



Reasons to advertise on the radio.....

Advertising on the radio helps attract new prospects. Twenty percent of families will move this year. Some five million people will be married. The market is in constant change – new jobs, new incomes.

Radio advertising is tremendously helpful in directing newly located families to the products and services they need, and helps put you ahead of the competition.

Your competition isn't quitting. There are only so many people in the market at one time. You've got to advertise to get your share or lose it to the businesses that do. If you cut back on your advertising, you may forfeit new prospective customers to your competitors.

Advertising on the radio gives you the advantage over competitors who cut back. A five-year survey of more than 3,000 companies found that advertisers who maintained or expanded advertising during a troubled economy saw sales increase an average of 100%.

Advertising on the radio sets the record straight. In a troubled economy, rumors and bad news travel fast. Advertising corrects gossip, shoots down false reports and projects positively.

Continuous advertising strengthens your image...for tomorrow. When people who postpone buying come back to the marketplace, you've got a better chance of getting their business if you've continued to maintain a solid, reliable image.

Loyalty. People who tune in to radio (about 93% of us according to the Radio Advertising Bureau), are generally loyal listeners. They have 2 or 3 favorite radio stations they listen to on a regular basis.

Radio reaches more consumers than TV or Facebook!